

Survey results

Superannuation

Fieldwork date: February 2013

The Australia Institute conducted an online survey in February 2013. Respondents were sourced from a reputable independent online panel who earn reward points to participate. Results were post weighted (n = 1,126) by age and gender based on the profile of the adult Australian population and excluded respondents who indicated that they did not have superannuation. Small variations in sample size can occur from rounding errors as a result of the weighting process.

Survey question (excluding people with no superannuation)

Superannuation funds have an obligation to act in the long-term interests of their members.

In your view, is the meaning of “long-term interests” ...

- restricted to just the financial return your super fund provides
- or does it mean investing in companies that behave ethically and avoid damaging the environment, as well as providing a financial return.
- not sure

Results tables

	Gender		Age						All
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	
Restricted to just the financial return	42%	30%	37%	40%	34%	33%	36%	38%	36%
Investing in companies that behave ethically ... as well as providing a financial return	38%	43%	38%	34%	43%	41%	44%	46%	41%
Not sure	19%	27%	25%	26%	24%	26%	19%	16%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	565	561	140	242	229	218	159	136	1126

Survey results

	Annual household income								All
	\$20,000 or less	\$20,000 - \$40,000	\$40,001 - \$60,000	\$60,001 - \$80,000	\$80,001 - \$100,000	\$100,001 - \$150,000	More than \$150,000	Not sure/rather not say	
Restricted to just the financial return	22%	32%	30%	37%	43%	45%	42%	36%	36%
Investing in companies that behave ethically ... as well as providing a financial return	42%	40%	44%	44%	35%	40%	41%	38%	41%
Not sure	36%	27%	26%	19%	23%	15%	17%	26%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	55	186	186	181	141	155	76	146	1126

Survey results

Survey question (excluding people with no superannuation)

Would you be prepared to move your superannuation to another company if it was found to be investing in coal or coal seam gas extraction, based on their negative environmental impacts?

- Yes
- No
- Not sure

Results tables

	Gender		Age						All
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	
Yes	25%	26%	30%	27%	26%	23%	22%	23%	25%
No	48%	38%	40%	39%	38%	42%	51%	55%	43%
Not sure	27%	36%	30%	34%	35%	35%	28%	23%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	565	560	140	242	229	218	160	137	1125

Survey results

	Annual household income								All
	\$20,000 or less	\$20,000 - \$40,000	\$40,001 - \$60,000	\$60,001 - \$80,000	\$80,001 - \$100,000	\$100,001 - \$150,000	More than \$150,000	Not sure/rather not say	
Yes	25%	24%	26%	29%	23%	28%	26%	21%	25%
No	29%	46%	40%	38%	48%	47%	51%	42%	43%
Not sure	46%	30%	34%	33%	30%	25%	22%	37%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
n	56	186	185	181	141	155	76	146	1126