

Position Description: Digital Campaigner

Position Title: Digital Campaigner

Location: Melbourne preferred, but applications from across Australia considered

Salary: \$65,520 per annum, plus Superannuation and entitlements

Term: Full time to December 2017 with a view to renewal dependent on performance and funding availability.

Position reports to: Market Forces Executive Director

Key attributes required:

- Experience developing and implementing digital strategies to achieve campaign and fundraising objectives
- Passion for protecting the environment and winning campaigns.
- At least three years' experience in a campaigning, advocacy or change-making context.
- Skills and experience in managing social media platforms and developing social media strategies for campaigns and organisational development.
- Excellent written, visual, verbal and interpersonal communication skills.
- Design and web development skills (preferred).

Summary of key tasks and duties:

- Develop and deliver digital communications strategies to support Market Forces' campaign program and organisational development objectives.
- Create graphic design assets and other communications materials to support Market Forces' campaign objectives.
- Develop messaging to reach online audiences through social media, email, advertising.
- Identify opportunities to carry out Market Forces' campaigns through digital channels, reaching audiences with content and messages that support our campaigns.
- Identify and work with Market Forces team members to identify online fundraising opportunities from our campaign program and embed fundraising into Market Forces' campaigns.

Logistics and expenses:

Market Forces can provide office space for this role in Melbourne and Brisbane. Market Forces will cover costs incurred as a result of campaign work (e.g. travel, accommodation) but costs are to always be agreed beforehand with the Executive Director.

Application deadline: Wednesday, 25 January 2017

To apply: Please send CV and cover letter to recruitment@marketforces.org.au